



# ANNA DELVA

**Creative Lead | Branding & Strategy | Graphic Design & Illustration**

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📍 Holon, Israel

## SUMMARY

Innovative Creative Lead with 10 years of experience in **design, branding, and visual storytelling**. Expertise in crafting **compelling brand identities, leading international teams, and delivering impactful solutions** for top clients in high-tech, education, health and finance. Passionate about art and illustration.

## PASSIONS

Family Time, Climbing, Yoga & Comics.

## SKILLS

International Project Management	Creative Lead
Team Work	Branding & Identity
Wireframe	
Graphic design	Service UX/UI Design
Figma	
Wireframe	Packaging Design
Illustration	
Adobe Creative Suite	SaaS
Graphic Animation	

## KEY ACHIEVEMENTS

💎 **ISDA Student Bronze Award 2012**  
with Shudh Pani's Project

💎 **Blue Fund Monaco 2022 for MyClass Monaco**  
endorsed by Prince Albert II of Monaco

💎 **Creative Lead from 2020 at Alko Creative**

## EXPERIENCE

### Creative Lead - UX/UI

**My FirstMate (via Alko Creative) - See project**

📅 09/2023 - 05/2024 📍 Israel

- Leading a team of up to 3 designers
- Crafting the logo and brand guidelines
- Designing the user interface for the app & creating the layout for the website
- Developing flyers and posters

### Creative Lead - UX/UI Service & Graphic Designer

**MyClass (via Alko Creative) - See project**

📅 10/2021 - 08/2022 📍 Monaco

- Led a team to create the MyClass platform over future years.
- Collaborated with French Education teachers on design & web structure.
- Co-created the branding with Laura Erbacher.
- Delivered webpages, flyers, and games for growth.
- Secured funding and government sponsorship.
- Presented to and endorsed by Prince Albert II of Monaco.

### Creative Lead - Packaging, Service & Graphic Designer

**Movibrace (via Alko Creative) - See project**

📅 08/2022 - 11/2023 📍 Amsterdam

- Led a team of 3 designers, ensuring seamless collaboration
- Designed packaging for 100+ products, balancing creativity and functionality
- Developed brochures, flyers, and event stands to boost brand visibility
- Built a Shopify website architecture focused on UX and driving sales

### Creative Lead - Graphic Designer & Illustrator

**Payoneer (via Alko Creative since 2021) - See project**

📅 08/2015 - 05/2024 📍 Israel

- Leading a team of 5 designers across international locations via Alko Creative
- Developing comprehensive design campaigns
- Designing social media banners & crafting internal logos
- Creating prints for both external and internal events (including walls, stands, flyers, roll-ups, name tags, stickers, etc.)
- Crafting design pitches and presentations
- Overseeing website design (icon creation, webpage UX/UI, design & more)
- And additional tasks as needed

### Service & Industrial Designer

**Nekuda Projects**

📅 09/2014 - 04/2015 📍 Tel Aviv

- Led UX/UI design for a smart home project in collaboration with Samsung
- Conducted concept development, wireframing, and prototyping to enhance user experience.

## LANGUAGES

French Native



English Professional



Hebrew Intermediate



## FIND ME ONLINE

Website Portfolio

🌐 [www.annadelva.com](http://www.annadelva.com)

Behance

🌐 [www.behance.net/annelauredelva](http://www.behance.net/annelauredelva)

Instagram

🌐 [@imaginarium.collage](https://www.instagram.com/@imaginarium.collage)

LinkedIn

🌐 [www.linkedin.com/in/anna-delva](https://www.linkedin.com/in/anna-delva)

## EDUCATION

**Master's degree in Design Engineering, Product & Services**  
**Supinfocom - ISD - With honors**

📅 09/2009 - 07/2014

📍 Year 1, 2 & 5 at Valenciennes, France  
Year 3 & 4 at Pune, India

Internships:

- Decathlon (2011 - France - 3 months)
- Harman (2012 - China - 4 months)
- Pilotfish (2014 - Germany - 6 months)